



12-14 March 2024  
Olympia London  
Defining the future  
of creative content

## Exhibitor Environmental Checklist

As part of RX, our mission is to raise awareness of sustainability across our events, in line with the UN's Sustainable Development Goals and the pathway to Net Zero. Below are some helpful tips to lower your company's footprint on the environment whilst exhibiting with us, which we encourage you to use.

### Stand Design



- Walling* – use recycled materials or a modular system that can be reused multiple times and avoid creating items that can't be used again.
- Flooring* - use standard hire items such as carpet tiles that can be re-used at multiple events.
- Signage* – use recycled materials with eco-friendly ink where possible.
- Signage* - ensure all content is not event specific and remove all dates and times so that it may be reused.
- Audio Visual* – use hire equipment or if purchasing new, ensure AV can be reused multiple times.
- Furniture* – use hire equipment and/or recycled materials where possible.

### Waste Management



- Minimise packaging and reuse your packing materials.
- Bring only what is needed for the event and take away/recycle what isn't distributed at the event.
- Buy products made from recycled materials, or research and prioritise items and equipment that support the use of recycled materials.
- Ensure you have a plan for your stand materials at the end of the event and pre-book cleaning, storage, and transportation requirements. This will assist suppliers in optimising resources.

### Energy Consumption



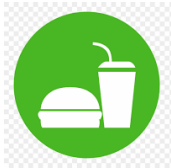
- Turn off all lights & equipment at night.
- Ensure suppliers use modern, energy-efficient technology.
- Ensure contractors use LED, energy-efficient lighting (LED lights use approx. 80% less energy).

## Carbon Emissions



- Use local staff and resources to reduce international/interstate travel.
- [Click here](#) to book accommodation close to the venue so you can walk or catch public transport.
- Opt to offset your carbon emissions on flights.
- Remind your drivers to switch off engines when waiting to load or unload.
- Have your stand built locally to reduce international freight transportation.
- Use local suppliers where possible to reduce international/interstate transportation.
- Thoroughly check all boxes/crates to ensure you are not transporting goods that are not required at this event.
- Encourage the use of a single freight forwarder for all deliveries; this could reduce the number of vehicles on the road and requiring access to the dock. Please [click here](#) for information on our official freight supplier.

## Catering



- Refill water bottles rather than using plastic cups.
- Bring your own reusable mug for tea/coffee.
- Work with the venue's hospitality caterer to provide sustainable menus, e.g., increased plant-based options; less red meat; locally and ethically sourced products.
- Do not give away individually wrapped food and beverage items such as mints, chocolates, or plastic water bottles.
- Avoid wasting food by only ordering the quantities of catering needed.

## Purchasing & Collateral



- Use digital alternatives to share promotional materials.
- Use electronic promotion rather than 'give-aways' and business cards.
- Where it is necessary to use paper, ensure it is recycled or from sustainable sources (FSC). By using recycled paper, you reduce the carbon impact of your paper use by 28%.
- Return your lanyards at the end of the event.
- Ensure your event communication includes a green message reminding people to think before printing.