

# Exhibitor graphic wall panel options



## Exhibition graphic printing

The right graphics have the ability to transform an event or exhibition stand to help convey your message and attract visitors.

Freeman offers an extensive range of graphics services for exhibitors, including shell scheme packages for those who are looking to enhance their basic shell, as well as more bespoke solutions for those with space only or custom built stands.

Working from our state of the art graphics facility, our experienced team will work with you to advise on the best solutions to suit your specific requirements.

## Top tips for standing out on the show floor:

Here at Freeman, we want you to enjoy your experience as an exhibitor, so we've created a video guide to help you get the most out of your exhibition:

### 1 - Overlay graphics

These full-size printed overlay panels sit over the shell scheme framework. Perfect if you would like to showcase a continuous graphic artwork.

Priced at £225 per linear metre.  
Supplied and fitted.

### 2 - Infill graphics

Full-size printed infill panels slot into the shell scheme framework. Ideal if you would like to showcase a series of different graphics or text.

Priced at £200 per linear metre.  
Supplied and fitted.

### 3 - Custom-size printed panel graphics

Graphic over-lays printed to the exact dimensions that you require. A cost-effective way of conveying your message or brand on your stand.

Priced from £80 per square metre.  
Supplied and fitted.

### 4 - Vinyl graphics

Digitally profile-cut vinyl graphics (logos and text). Cut any vector-outlined shape you wish, to achieve a flush finish.

Priced at £100 per square metre.  
Supplied and fitted.

### 5 - Banner wrap graphics

Printed banner wrap is fitted to a timber frame and hung from the shell scheme to create seamless graphics.

Priced at £200 per linear metre, including timber frame, delivery and installation.

# Graphics FAQ



## *I am interested in ordering graphics for my stand. How can I order them?*

Graphics can be arranged by emailing [EMEA.exhibitorservices@freeman.com](mailto:EMEA.exhibitorservices@freeman.com). Our dedicated exhibitor services team will help you secure the best graphics option for your stand, as well as provide you with all the information you need to create your artwork correctly.

## *When do you require the artwork to be submitted by?*

We ask that all print ready artwork is sent to us no later than three weeks prior to build date of your show. Please send these assets to us as soon as possible, to allow sufficient time for the artwork to be checked and amended should there be any issues. This will ensure your graphics are produced to the highest standard.

## *How can I send my artwork over to you?*

By either uploading it online here: <http://emea-graphics.freemanco.com>, or by using file transferring sites such as Dropbox or Google Drive and emailing [EMEA.exhibitorservices@freeman.com](mailto:EMEA.exhibitorservices@freeman.com). Please ensure that all orders are confirmed with a member of our team prior to sending artwork over.

## *Is it possible to re-use the graphics after the show?*

Due to the materials used and the way they are attached to the stand, we cannot guarantee their condition once removed after the show. We subsequently advise that all of our standard graphic items are single use.

## *Can you please recommend any graphics options that are suited to a low budget, yet will still enhance my stand?*

Vinyl stickers or custom sized panels are a great way to help your space stand out on the show floor. You can add a company logo to the walls, the front of a reception counter/cabinet, or a printed table top. Please contact our exhibitor services team with any enquiries about these items, they will be happy to advise on the best option for your stand and budget.

## *Do you offer any other graphics options to those listed in the brochure?*

We offer an extensive range of bespoke graphics options, such as printed flooring, 3D effect lettering and freestanding graphics. Our state of the art graphics facility and experienced team are ready to deliver your vision, no matter how simple or complex.



**Phil Moogan**  
Graphics Manager

*'We work with organisers and exhibitors to help them achieve their goals by creating bespoke, premium quality graphics that showcase their events and exhibition stands in an engaging and eye catching manner.'*