



Tech & IT Order Form

Show: London Book Fair 2020

Book online

Early bird order date: 11/02/2020

online order deadline date: 11/02/2020

order deadline date: 28/02/2020

Password: LBF2020



Monitors

[Click here for more details](#)

We have a large stock of monitors to fit any specifications and purpose. We supply both 4K and full HD monitors in a variety of sizes for your benefit. All monitors are supplied with a wall fixing bracket and 2m cables. The only thing you're missing now is the bespoke content to go on your screen from DBpixelhouse.

For bespoke requirements:

+44 (0)345 226 3083

hiredesk@dbpixelhouse.com

**Take advantage of the early bird discount!
order by 11/02/2020**

**Early bird
Rate (£)**

**Standard
Rate (£)**

[Contact us](#)

98" LED monitor - 16:9 Ultra HD		
90" LED monitor - 16:9 True HD 1080p	1,200	1,440
80" LED monitor - 16:9 True HD 1080p	680	816
70" LED monitor - 16:9 True HD 1080p	580	696
65" LED monitor - 16:9 Ultra HD	750	900
60" LED monitor - 16:9 True HD 1080p	450	540
55" LED monitor - 16:9 True HD 1080p	350	420
55" LED monitor - 16:9 Ultra HD	450	540
49" LED monitor - 16:9 Ultra HD	375	450
46" LED monitor - 16:9 True HD 1080p	185	222
42" LED monitor - 16:9 True HD 1080p	170	204
40" LED monitor - 16:9 True HD 1080p	160	192
32" LED monitor - 16:9 True HD 1080p	100	120
27" LED monitor - 16:9 True HD 1080p	85	102
22" LED monitor - 16:9 True HD 1080p	40	48
37" Samsung Stretch Screen - 16:4.5 True HD	410	512
86" Samsung Stretch Screen - 58:9 Ultra HD	Please contact us for details	

Touchscreens

[Click here for more details](#)

Touchscreens are an effective way to allow delegates to interact with your content. We stock touchscreen monitors in a variety of sizes and can create tailored content to fit your needs.

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	Early Rate (£)	Standard Rate (£)
86" touchscreen 16:9 True HD 1080p, multi-touch	2,500	3,125
70" touchscreen 16:9 True HD 1080p, multi-touch	1,450	1,740
65" touchscreen 16:9 True HD 1080p, multi-touch	975	1,170
55" touchscreen 16:9 True HD 1080p, multi-touch	835	1,002
46" touchscreen 16:9 True HD 1080p, multi-touch	540	648
42" touchscreen 16:9 True HD 1080p, multi-touch	450	540
32" touchscreen 16:9 True HD 1080p, multi-touch	350	420
23" Touchscreen 16:9 True HD 1080p, all-in-one PC	275	330
22" touchscreen 16:9 True HD 1080p, multi-touch	185	222



Tablets

[Click here for more details](#)

For information on iPad accessories such as desk stands, wall mounts, floor stands, please contact us. Our content team can create state of the art, bespoke apps that can help maximise interactivity and interaction.



	Early Rate (£)	Standard Rate (£)
iPad Air	70	87.5
iPad Pro 12.9"	150	187.5
Surface Pro	220	275



Computers

[Click here for more details](#)

We have a wide spectrum of desktops and laptops available for hire. It provides a great way to manage your content and tech, and all come with a minimum spec of i7 processors.

	Early Rate (£)	Standard Rate (£)
Desktop (minimum spec i7)	85	106.25
Laptop (minimum spec i7)	150	187.50
Apple MacBook Pro (minimum spec i7)	280	350
Apple iMac 21.5"	220	240
Apple iMac 27"	275	343.75
Mini PC Intel Nuc i7	95	118.75
Apple Mac Mini, i7 2.3GHz, 4GB, 1TB	165	198

Attract, engage and collect insights

Want to stand out from the crowd?

Want to make your stand interactive?

Want to learn more about your customers?

[Come talk to us.](#)



Unique Displays

At DBpixelhouse, we can provide some of the most unique and attention grabbing technology. These displays are a great way to stand out from the competition and engage your customers. However, a screen is only as important as the content you have on it. DBpixelhouse create bespoke content that to go on your unique display and show off your brand he way you want to.

Some of our popular unique displays include:

- PixelPux
- PixelBrix
- Videowalls
- T-OLED screens
- Smart Window
- Hypervision Solo
- Pyramid
- Stretch Screen

This is only a sample of the services and equipment we can provide - view in more detail on the following pages



For queries & bespoke tech and content requirements:

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LED & LCD Videowalls

[Click here for more details](#)

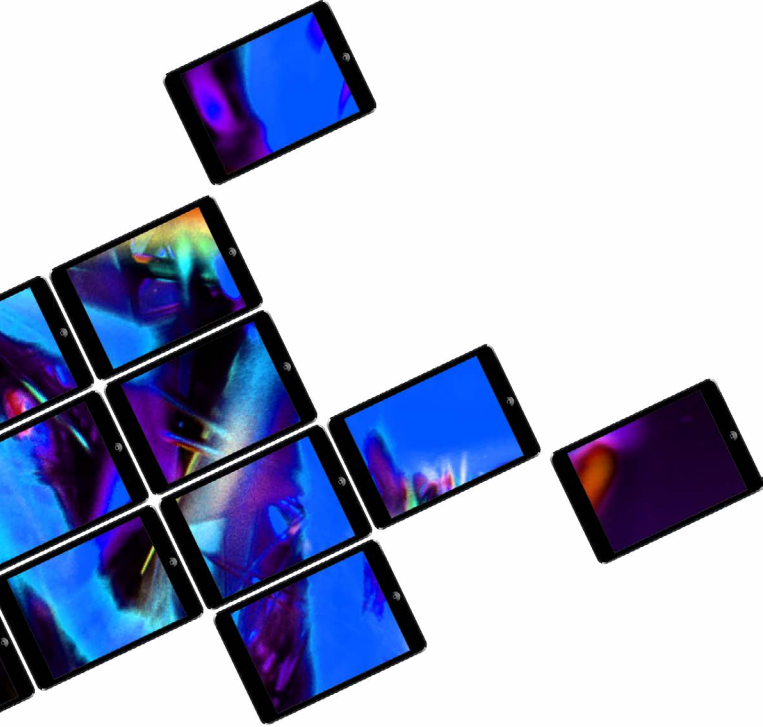
DBpixelhouse stock one of Europe's largest inventories of LED and LCD videowalls for hire. Let our creative and award-winning team help you build a perfect and seamless solution to suit your event and budget. Our vast stock inventory means that we can tailor videowalls to any design and specification, and we can create the content to go on it.

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pixelbrix

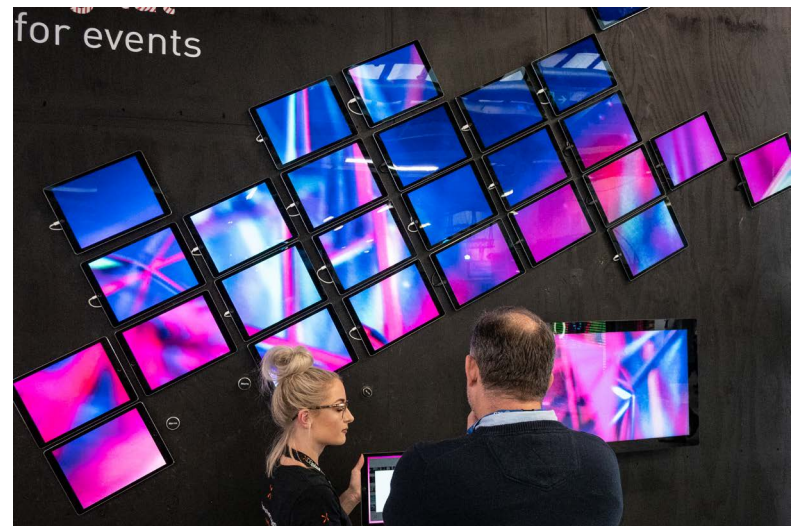
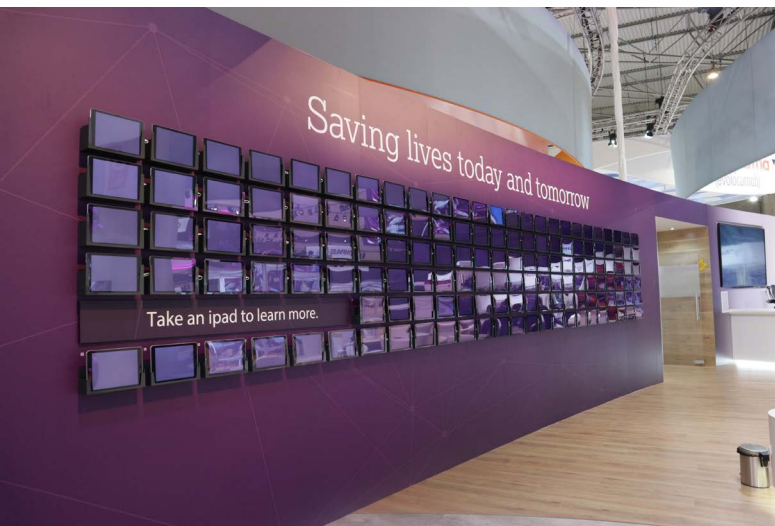
iPad wall

Amaze customers with a crowd-pleasing interactive experience.

A video wall made of iPads, each tablet can be removed and used independently.

A totally unique interactive experience — proven to attract attention and enhance engagement.

[Play PixelBrix Video](#) ➤



Benefits

- Proven method of attracting attention and increasing footfall
- Futuristic and innovative method of presenting your brand
- A great conversation starter, with multi-layered features for deeper discovery
- Designed to your brand guidelines and exact specification
- Accurately measure your ROI with a wide range of analytics and user insights

Features

- Made up of high-definition, retina display tablets
- Data capture as standard
- Uses Wi-Fi network to communicate wirelessly between iPads
- Stand-alone digital experience. Content uploaded or changed via cloud-based CMS
- A unique way of using tech—looks really cool!



Engage users with a memorable digital experience.

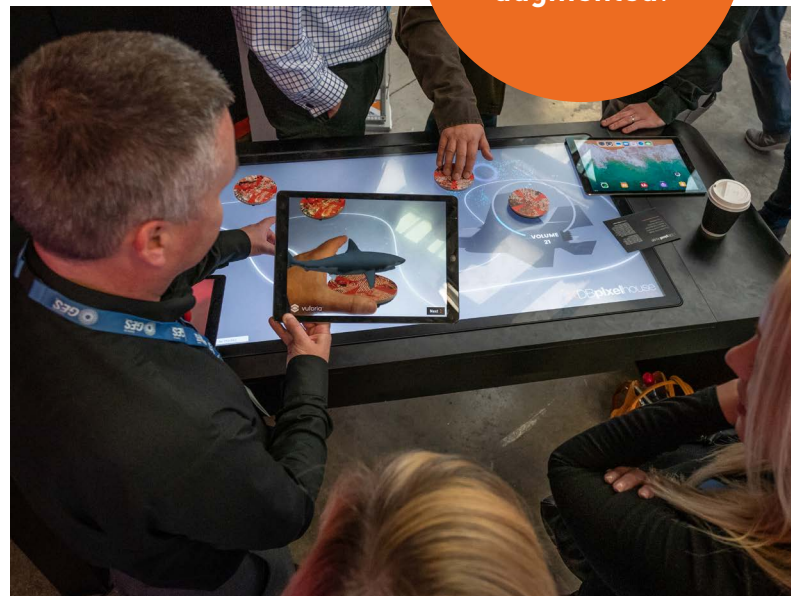
Physical objects placed on the screen trigger custom digital content created by DB.

Cast your brand as a leading-edge pioneer with a compelling interactive experience

Play PixelPux Video >



Get in touch to find out more about **PixelPux, augmented!**



Benefits

- Proven to attract greater footfall
- Ideal for Customer Innovation Centres, events and reception areas
- Great as a conversation starter and for deeper exploration
- Perfect for highlighting benefits of your products/services
- Creates real-time analytics and insights

Features

- Bespoke interface and functionality for your brand
- Content triggering pucks tailored to your brand and products
- Great as a conversation starter and for deeper exploration
- Data capture options available
- Easy and intuitive experience

55" TOLED Transparent Screen

[Click here for more details](#)

Transparent O-LED screens (or 'TOLEDs') are a unique and futuristic feeling way to display apps or animations. They can be made into touchscreens too, to allow for interactivity.

They can display an existing video, we can create a custom animation for one or display a custom touchscreen app for delegates to use to explore content and info.



Smart Window

[Click here for more details](#)

Our transparent displays are ideal for launching, presenting and promoting products by combining them with eye-catching, dynamic, digital content. We have both 22" and 23" size screens stocked and ready to make an impact at your next event and don't forget, we can supply the show-stopping content to go on it!

Touch Bars

[Click here for more details](#)

Infra-red bars turn any screen or any surface into a multi-touch and multi-user interactive platform. This is a great way to immerse users in your content and attract delegates.

For queries & bespoke tech and content requirements on any of these products, please contact us;

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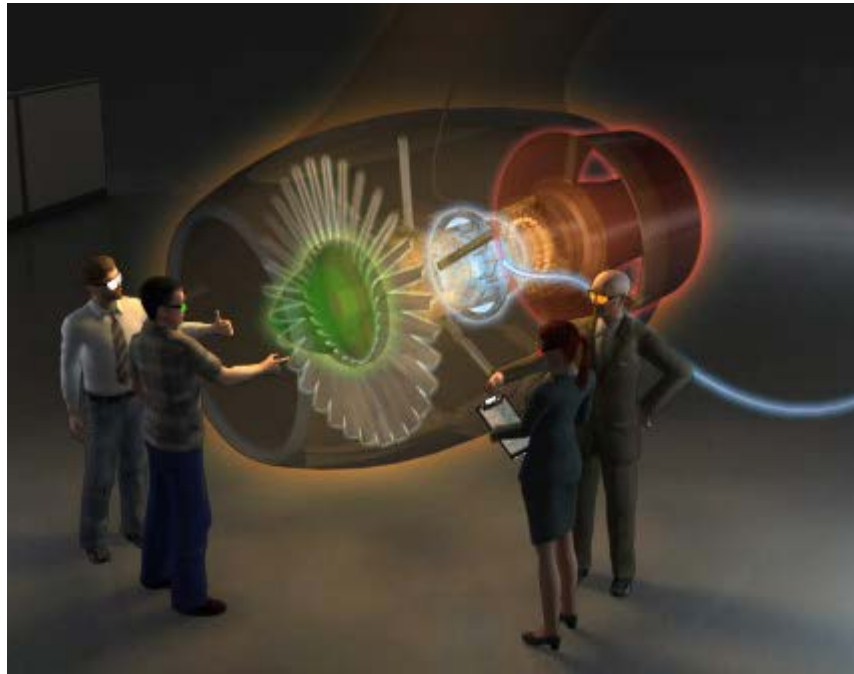


Virtual Reality

[Click here for more details](#)

Virtual Reality (VR) is currently one of the fastest growing markets, and is proving an extremely effective way to attract and engage visitors in an immersive experience.

We have a team of specialist VR developers dedicated to creating virtual reality experiences for some of the world's leading brands and design agencies. From easy-to-play games to attract footfall at exhibitions, to a room-scale aircraft hangar full of planes for aerospace manufacturers to showcase their latest innovations—we can create anything.



Augmented Reality

[Click here for more details](#)

Also known as Mixed Reality, Augmented Reality (AR) is the interactive experience of combining the real world with a virtual one. AR can be experienced in a variety of ways, using either a dedicated Augmented Reality headset, or through the screen of a tablet or mobile device.

Content Matters

Content can make or break an event. It is vital that you have the perfect content to showcase your image and your brand at an event. DBpixelhouse have been creating unforgettable, digital content for a variety of large and small brands to bring their vision to life on various digital mediums. Take a look at our content library for inspiration, or get in touch to discuss AR, VR and the other endless ways we can make your stand unforgettable.

[Content Library](#)



LCD Projectors & Office Equipment

We have a comprehensive range of projectors and office equipment for your event, including:

- Digital Projectors
- Projection Screens
- Printers

This is only a sample of the services and equipment we can provide

For bespoke requirements:

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Audio & Accessories

[Click here for more details](#)

	Early Rate (£)	Standard Rate (£)
PA system (amp, EQ, 2 speaker cabs, mixer, stands / wall mounts) WIRED MIC	315	378
UHF hand held radio microphone & receiver (inc OFCOM radio mic licence)	165	198
UHF head set / lapel radio microphone, belt pack & receiver (inc OFCOM radio mic licence)	165	198
Trilite lectern microphone & clamp	80	100

Monitor Accessories

	Early Rate (£)	Standard Rate (£)
Flat base monitor stand inc black tapered sleeve (for 32" - 55" monitors)	35	42
Parabella stand with glass shelf (for 32" - 90" monitors)	70	84
Media player	35	42



Desktop & Laptop Accessories

	Early Rate (£)	Standard Rate (£)
Standard keyboard (other options are available)	5	6
Mouse USB (includes mouse mat)	5	6
Wireless keyboard & mouse	20	24
Hand held presentation mouse	10	12

Special Offer!

49" LED Monitor, media player & floor stand - £285

Price excludes service charge & damage waiver premium



How to order your tech & IT equipment:



1. Order online at:

www.dbpixelhouse.com/book/

Enter password:

LBF2020



2. Alternatively call +44 (0)345 226 3083 or email your technical brief to us and we will produce a bespoke quote for you. To help us produce an accurate quotation we may require a stand plan or visual.

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Please note, all equipment is subject to availability.

SERVICES AVAILABLE	Compulsory	Damage waiver premium	Covers against damage and theft, see our T&C's (Does NOT include tablets)	12% of Equipment Subtotal
	Compulsory	Service Charge	Our full service covers pre-show administration, delivery to your booth, full installation, case storage, daily switch on & off, dismantle & pack up. Technical assistance on site is available 08:00 - 18:00 daily (See Service Charge information)	25% of Equipment Subtotal
	Optional	Dedicated Technician	Get your very own experienced DB Tech, on standby, to assist you with the AV & IT at your stand (excl hotel & per diems as required)	£330.00 per day
	Optional	Additional Cable	All monitors are supplied with 2m cable as standard. Additional cable is available for hire.	£1.00 per metre > 5m
	Where Applicable	Credit Card Transactions	All credit card transactions will be processed in GBP Sterling at the published rate on the day of processing. Rental payment is due in advance.	VAT 20% (if applicable)

Our promise to you

We're here to help you get the most from the event and shall endeavour to do everything in our control to help you achieve this. Don't forget to contact us if you require any assistance or creative advice, we're full of it!

Can't find what you're looking for?

This is only a sample of the services and equipment we can provide.

For bespoke requirements regarding both tech, or content, please call our friendly sales team on +44 (0)345 226 3083 or email info@dbpixelhouse.com

Service Charge

DBpixelhouse operates a service charge facility at many shows we attend and this document lays out what is and what is not included as standard.

WHAT IS INCLUDED IN YOUR SERVICE

- ✓ Pre-event administration
- ✓ Freight to and from the venue
- ✓ Delivery to your trade stand or booth area
- ✓ Installation using 'pool' DB technicians led by a DB Project Manger
- ✓ Testing, sign off & a copy of our onsite contact details
- ✓ Daily check (pre-open) including clean of screens and basic switch on assistance
- ✓ Our support team is onsite should you need us
- ✓ Dismantle, pack up and removal

WHAT ISN'T INCLUDED IN YOUR SERVICE

- ✗ Timed delivery and installation
- ✗ Dedicated event standby (available at extra cost, please ask your account handler)
- ✗ Working at height above 2m (available at extra cost, please ask your account handler)
- ✗ Working before 08:00 or after 20:00 unless previously arranged. It is not expected that we would start an install after 19:00
- ✗ Under floor cabling

Frequently asked questions...

I'm arriving in the morning/afternoon and only have a few hours to set up?

If you speak to your account manager in advance we shall endeavour to schedule the install to best suit your setup day; but timed deliveries are not possible. We can't leave equipment on your stand unattended either so if we do miss each other, the best thing to do would be to find our service desk.

How do I contact you when I arrive onsite?

We will have a service desk and/or a stores area onsite that is manned by our staff. It is usually located near the organisers office. If you can't find us please call 0345 226 3083 or grab anyone in a DB polo shirt on site.

My requirements have changed at the very last minute; can you help me?

Yes. We have spare equipment onsite & if you want something that needs to come from our warehouse we can make those arrangements & advise you of a cost and an ETA.

I would like you to attach the rental screen to the shell scheme wall?

You should immediately speak to the shell scheme contractor and ask them to reinforce the wall (with a 'pad') for which they will charge you. We can then attach the screen to the wall safely.

*NB Cable management can sometimes be a problem with shell scheme installs and our advice is to speak to your DBS account handler about this in advance. If the pad has not been installed when you arrive, you should speak with the shell contractor or hire a monitor stand from us. If a drawing/render or stand plan exists – we need a copy with your order.

When the show finishes can I leave straightaway?

You're responsible for the equipment until its safely collected so we only ask that if you wish to leave immediately the show finishes, you tell our onsite team and we'll make sure we collect your equipment in advance of others.