



THURSDAY 12 MARCH 2020 | OLYMPIA ROOM, LONDON OLYMPIA

PROGRAMME

EXPLORING THE WORLD OF NON-FICTION CONTENT FOR CHILDREN: BOOKS & OTHER MEDIA

- 09:00** **Registration, Coffee & Networking**
- 09:30** **Welcome and Chair's Introduction**
Georgia Amson-Bradshaw, Quarto
- 09:35** **The UK Children's Book Consumer: The latest data**
Steve Bohme, Nielsen Book Research
- 10:05** **The Non-Fiction boom: How did it start, where is it now and where is it going?**
Philip Stone, Nielsen Book Research
- 10:30** **Chicken Newspaper: Curiosity around the world**
Ken Wilson-Max, Chicken Newspaper
- 11:00** **Refreshments & Networking**
- 11:20** **Retailer Panel: Trends observed by children's retailers**
Leanne Fridd - Bookbugs & Dragon Tales
Rachel Benn - The Science Museum
Jenny Thomas - Smallprint
- 12:00** **Everything Under the Sun**
Molly Oldfield, Podcaster & Author
- 12:25** **Active Agents of Change: Non-fiction books inspiring young people to change the World**
Debbie Bray, Hook Research
- 12:50** **Q&A and Chair's Summary**
- 13:00** **Close**