THURSDAY 12 MARCH 2020 | OLYMPIA ROOM, LONDON OLYMPIA

PROGRAMME

EXPLORING THE WORLD OF NON-FICTION CONTENT FOR CHILDREN: BOOKS & OTHER MEDIA

09:00  Registration, Coffee & Networking

09:30  Welcome and Chair’s Introduction  
Georgia Amson-Bradshaw, Quarto

09:35  The UK Children's Book Consumer: The latest data  
Steve Bohme, Nielsen Book Research

10:05  The Non-Fiction boom: How did it start, where is it now and where is it going?  
Philip Stone, Nielsen Book Research

10:30  Chicken Newspaper: Curiosity around the world  
Ken Wilson-Max, Chicken Newspaper

11:00  Refreshments & Networking

11:20  Retailer Panel: Trends observed by children’s retailers  
Leanne Fridd - Bookbugs & Dragon Tales  
Rachel Benn - The Science Museum  
Jenny Thomas - Smallprint

12:00  Everything Under the Sun  
Molly Oldfield, Podcaster & Author

12:25  Active Agents of Change: Non-fiction books inspiring young people to change the World  
Debbie Bray, Hook Research

12:50  Q&A and Chair’s Summary

13:00  Close