

THE
LONDON
BOOK
FAIR®

**WHAT
WORKS?**
EDUCATION CONFERENCE

14 MARCH 2017 | OLYMPIA

Successful Publishing Resources & Technologies for the Future

Organised by



William Bowes,
Cambridge University Press



Lis Tribe,
Hodder Education

Conference Chair

Lis Tribe, MD of Hodder Education

13.15

Welcome: Jay Diskey, Chair of the IPA Educational Publishers Forum and Lis Tribe, Hodder Education

13.25

Lessons From The Classroom: Will Bowes, Legal Counsel, Cambridge University Press, in conversation on copyright, with Dr Emily Hudson, Kings College, London

13.45

How Publishers Embrace Technology to ensure Survival

Teuvo Sankila, Otava, Finland

Alicja Jankowiak, SuperMemo, Poland

Eric Yu, CEO Global Tone Communications Technology, China

Sintija Buhanovska Zvaigzne, Latvia

Chair: Carl Robinson, Ixxus, UK

14.40

Coffee break

15:00

Global Education Trends

Ian Koxvold, PwC, UK

Chris Kirk, Education Leader, UK

15:25

The Book & Beyond

Roddy Doyle, Award winning Author and ex Teacher

15:30

The Teacher-Publisher Relationship: Building Mutually Supportive Practices

Andrew Bateman, IT teacher, UK

Murdo Mac Phail, Teacher, Germany

Brian Gilsenan, CJ Fallon, Ireland

Caroline Moore, Director of Constellata, UK

Chair: Colin Hughes, Collins Education, UK

16:20

Learning Design Principles

Frances Soul, Global Product, Pearson, UK

16:40

Closing remarks

17:00

Reception