



Everything you need to know to get your women's fiction book published

Saturday 23 January 2016

TIME	SESSION	SPEAKER
10:00	Foreword: Welcome! Coffee and gathering	Victoria Oundjian, Carina, HarperCollins
10:15	Table of Contents: Introduction (<i>LBF and HC</i>)	Victoria Oundjian, Carina, HarperCollins
10:30	Chapter 1: Honing your craft	Victoria Oundjian, Carina, HarperCollins
12:30	Lunch	
13:30	Chapter 2: Publishing Women's fiction Now - the agent/traditional publisher route	Victoria Oundjian, Carina, HarperCollins
14:30	Chapter 3: Publishing Women's fiction Now - the Self –Publishing route	Stephanie Zia, Blackbird Digital Books
15:30	Chapter 4: Inspirational Case Study: Fanny Blake , Author, in conversation	Fanny Blake
16:15	Tea break	
16:35	Chapter 5: Marketing and PR: Getting your story out there	Jennifer Krebs, HarperCollins
17:30	Chapter 6: Q& A	
18:00	Break	
19.00	Pre-dinner drinks reception	
19:30	Dinner and after dinner guest speaker Annie Lyons , author of <i>Not Quite Perfect, Dear Lizzie Life or Something Like It.</i>	Annie Lyons

Sunday 24 January 2016

TIME	SESSION	SPEAKER
10:00	Chapter 9: The Power of Social Media and how to create your community	Sam Missingham, HarperCollins
11:00	Chapter 8: The business of publishing: money; margins; and profit	Victoria Ounjian, HarperCollins
12:00	Chapter 10: Finding your Market and Knowing your Rights and Contracts	Caroline Sheldon, Caroline Sheldon Literary Agency
12:45	Lunch	
13:45	The End	
14:00	Afterword: <i>The Write Stuff</i> a contest offers aspiring writers the chance to pitch their book to a panel of industry representatives	
15:45	Post script and End Papers.	

And introducing...



As part of the Author Club, members will receive the following benefits:

- Free ticket to LBF 2016 (including entrance to Author HQ, access to exclusive Author Club sessions and priority access to others)
- Global Rights 365 membership
- Discount to all LBF author events including the Write Now! residential weekend
- Regular updates from our 'Authority' Newsletter
- Invitations to networking drinks throughout the year
- The opportunity to be included in the LBF Anthology of New Writing
- FREE access to LBF Autumn Author Clinic

Membership is £125 per year (including VAT) www.londonbookfair.co.uk/authorclub