

REED EXHIBITIONS LIMITED

Illustrators Competition Terms & Conditions

1. Who are we?

- The Illustrators Competition (referred to in these terms & conditions as the **Competition**) is offered to you by Reed Exhibitions Limited. Our principal place of business is at Gateway House, 28 The Quadrant, Richmond, Surrey, TW9 1DN, UK. Reed Exhibitions Limited is the company that in these Terms and Conditions is called “we” or “us”.
- We are the organiser of The London Book Fair to be held on the 19 - 21 April 2010 at Earls Court, London (referred to in these Terms and Conditions as The London Book Fair).
- For all queries or issues with the Competition however, please contact:

Rebecca Hearn
The London Book Fair
Reed Exhibitions
Gateway House
28, The Quadrant
Richmond
Surrey, TW9 1DN

The customer service telephone line is +44 (0)20 8271 2124, we will endeavour to respond to voicemail messages within three working days.

- Alternatively email: lbh.help@reedexpo.co.uk – we will endeavour to respond to email messages within three working days.
- If you are not satisfied with the response from us, you can contact OFCOM on 0845 453 3000 or www.ofcom.org.uk.

2. What terms, conditions and rules apply to the Illustrators Competition.

- These Terms and Conditions apply to the Competition. Any persons who breach them may be excluded from access to the Competition. You will be deemed to have accepted these rules and to agree to be bound by them when entering the Competition.

- Entrants must be over 18 years at the date of entry in order to participate in the Competition.
- Entry into the Competition is restricted via Internet entry only. For entrants to be eligible for the Competition they must register at <http://www.londonbookfair.co.uk/illustratorscomp> (the **Website**) and enter their details, to include their name, job title, company and email address and pay the £50 registration fee which includes their visitor registration for The London Book Fair, attendance at the networking event with art directors and editors (to be held from 4.30-5.30 p.m. on 20 April 2010) and entry into the Competition. Entrants will then be invited to submit an illustration for entry into the Competition by email **in PDF or jpeg format no larger than 5 MB** to lbfadmin@reedexpo.co.uk.
- The Winners of the Competition will be entitled to have their illustration reproduced on a display panel, along with their name and contact details, in the Illustrators Café within the Children's Zone at The London Book Fair 19 - 21 April 2010 and a listing on The London Book Fair website (March 2010 until The London Book Fair 2011) as detailed on the Website (**Competition Prizes**).
- Entrants must ensure that the email address they provide when registering as a visitor, to attend the networking event and to enter the Competition is accurate. If the email address supplied to the Promoter is invalid for whatever reason, the Promoter reserves the right to withdraw the entrant from the Competition. The Promoter's decision in this regard is final.
- Entrants will only be entitled to enter one illustration into the Competition.
- By entering the Competition the entrants agree that if they are a Winner of the Competition, they will:
 - (a) attend The London Book Fair;
 - (b) attend The London Book Fair networking session.
 - (c) have their photo taken at The London Book Fair;
 - (d) permit this photo to be used in publicity material for The London Book Fair and future The London Book Fair events (whether in print, electronic and/or other media);
 - (e) permit their names (and illustration, if required) to be published on the Website;

(f) permit their illustration to be displayed in the Illustrators Café or on the Website or elsewhere (whether in print, electronic and/or other media).

- All registration details, entry fees and illustrations for the Competition must be received after 9 a.m. on 18 January 2010 and before 5 p.m. on 8 March 2010 (**Closing Date**). Any entries received before or after this period will not be accepted.
- Unfortunately:
 - (a) employees of the Promoter;
 - (b) any person directly or indirectly involved in the running of this Competition;

are excluded from entering the Competition and their entries will not be considered.

- The Competition Prizes selected and supplied by the Promoter are available as the only prizes and shall be awarded to the Winners of the Competition.
- The Competition Prizes are subject to availability and we may at our discretion substitute these prizes for prizes of a similar nature and/or comparable value. The Winners of the Competition are not entitled to a cash alternative to the Competition and such prizes are non-refundable and non-transferable.
- We may, at our discretion, change the dates of entry into the Competition and and/or the dates on which the Competition will be promoted. We also reserve the right to alter, amend, suspend or withdraw these Terms and Conditions and/or the Competition without prior notice. Any changes to these Terms and Conditions will be indicated on the Website (<http://www.londonbookfair.co.uk/illustratorscomp>) and it is the responsibility of entrants to check for any such changes.

3. **How much will it cost me to enter the Competition?**

Entry is via the Website on www.londonbookfair.co.uk/illustratorscomp and requires payment of a registration fee to attend The London Book Fair, The London Book Fair networking event and enter the Competition, at a cost of £50.

4. **Selection**

- 4.1 After the Closing Date, the Competition Judges, appointed by the Promoter, will make a selection of no less than six but up to 18 winning illustrations (dependent on the quality of submissions and overall submission numbers) from the entrants (the **Winners**). The

Competition Judges decision shall be final and they shall not be required to provide reasons for their decisions.

- 4.2 The Competition Winners will be notified via email before 5 p.m. on Monday 15 March 2010 at the email address they supplied on entering. In order to redeem the Prizes the Winners will be required to send print quality artwork to the Promoter **in EPS format no larger than 5 MB via email** to lbfadmin@reedexpo.co.uk on **or in EPS format on a disc** to The London Book Fair office before 5 p.m. on Friday 19 March 2010.
- 4.3 The Competition Winners names will be announced on the Website on 22 March 2010 at which time they will be given access to update their website listing.
- 4.4 Travel, travel insurance and other expenses are not included as part of the Prizes. If you are a Winner, you must make your own travel arrangements to The London Book Fair at your own cost.
- 4.5 We reserve the right to verify the entrants' eligibility and to check your identity. If you have been asked for proof of your identity and/or your eligibility, your failure to provide such proof within a reasonable time could result in your disqualification from the Competition. All personal details & information you supply must be truthful and accurate.

5. **How will we use your personal details?**

We will only use your personal details to operate the Competition, to notify you if you win the Competition and keep you updated with information about The London Book Fair 2010. Where we or other companies in our corporate group want to use your personal details for other purposes (such as marketing) we will offer you the opportunity to agree or to refuse this.

If you are a Winner, you will have your photo taken at The London Book Fair and we will use your photo and maybe your illustration in publicity material for future The London Book Fair events in print, electronic format and/or other media including on the Website and will publish your name and maybe your illustration on the Website.

Your personal details will be treated in accordance with our Privacy Policy from time to time and in accordance with the law as it relates to people's personal details.

This link takes you to our Privacy Policy. <http://www.londonbookfair.co.uk/privacy>

6. **How far are we liable or responsible to you?**

Nothing in these Terms and Conditions removes or limits our liability for fraud, for death or personal injury caused by our negligence or for any liability which cannot be limited or excluded by the law. These Terms and Conditions also do not affect the rights that are

granted to you as a consumer by the law. Otherwise, we will not be liable to you for any matter relating to the Competition offered by us.

We will also not be liable to you if you suffer loss or inconvenience because of the failures of persons or systems that we do not directly control – for example, mobile phone network operators, internet service providers, software providers and telephone traffic handlers.

7. The legal position of these terms and condition

These Terms and Conditions form a legally binding agreement between you and us. We reserve the right to change them and update them from time to time but if we do so we will post the changes on the Website.

These Terms and Conditions shall be governed by the laws of England and Wales and are subject to the exclusive jurisdiction of the courts of England and Wales.

8. General

These Terms and Conditions were last updated on the 18 January 2010.