

CONFERENCE PROGRAMME

Time	Flemming Room	Whittle Room
09:00	<i>Coffee on arrival</i>	
09:30	Introduction by Conference Chair <i>Anna Rafferty, formerly Penguin Digital</i>	
09:40	Keynote	
09:55	Keynote	
10:10	Keynote	
10:25	<i>Session Changeover</i>	
10:45	Panel: Who pays? Democratisation of Content; Crowdsourcing and Crowdfunding	Digital Marketing Case studies
11:25	<i>Networking coffee break</i>	<i>Networking coffee break</i>
11:45	Panel: Reaching Children and young adults consumers: reaching them safely and effectively	Talks: Ones to Watch: Important Market Updates
12:25	Talk: Copyright Clearance Center	
12:35	<i>Networking lunch</i>	<i>Networking lunch</i>
13:40	Panel: Hybrid and Author Publishing	Panel: Multiplatform IP
14:20	<i>Session changeover</i>	<i>Session changeover</i>
14:30	Subscription Models pros and cons	<i>Join the Conversations: intimate small group discussions with people in the know!</i>
14:55	<i>Networking coffee break</i>	<i>Networking coffee break</i>
15:15	LBF and IC Tomorrow Innovation Award: shortlist presentations	<i>Join the Conversations continued...</i>
16:25	Keynote	
16:40	DMC Question Time	
17:15	Innovation Showcase winner announcement <i>Networking Drinks Reception</i>	
18:00	ENDS	ENDS

SPEAKERS INCLUDE:

Adrian Hon, Six to Start
Andrew Savikas, Safari Online
Anna Rafferty, formerly Penguin Digital
Ashleigh Gardner, Wattpad
Bill Thompson, BBC Archives
Carmen Ospina, Random House Spain
Charlotte Richards, Penguin
Chloe Healy, ThinkJam
Dai Qin, Douban, China
Dominique Raccah, SourceBooks
Frances Pinter, Knowledge Unlatched
Hugh Howey, Author
Andrew Weinstein, Scribd

Joe Godwin, BBC
Jon Fine, Amazon
Jonny Geller, Curtis Brown
Kim Seok-hwan, Korea
Matt Locke, Storythings
Orna Ross, Alli
Rachel Chou, Open Road Media
Rebecca Denton, Rockabox
Richard Mollet, Publishers Association
Sergei Anuriev, LitRes; Russia
Tom Dolan, LeaningForward
Alison Jones, Palgrave Macmillan

TICKETS:

Early Bird 1 = £300 (ends 7 Feb)

Early Bird 2 = £359 (ends 7 Mar)

Standard = £399

All prices are exclusive of VAT

More speakers to be announced soon!

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