

## CONFERENCE PROGRAMME

Time	Flemming Room	Whittle Room
09:00	<i>Coffee on arrival</i>	
09:30	Introduction by Conference Chair <i>Anna Rafferty, formerly Penguin Digital</i>	
09:40	Keynote	
09:55	Keynote	
10:10	Keynote	
10:25	<i>Session Changeover</i>	
10:45	Panel: Who pays? Democratisation of Content; Crowdsourcing and Crowdfunding	Digital Marketing Case studies
11:25	<i>Networking coffee break</i>	<i>Networking coffee break</i>
11:45	Panel: Reaching Children and young adults consumers: reaching them safely and effectively	Talks: Ones to Watch: Important Market Updates
12:25	Talk: Copyright Clearance Center	
12:35	<i>Networking lunch</i>	<i>Networking lunch</i>
13:40	Panel: Hybrid and Author Publishing	Panel: Multiplatform IP
14:20	<i>Session changeover</i>	<i>Session changeover</i>
14:30	Subscription Models pros and cons	<i>Join the Conversations: intimate small group discussions with people in the know!</i>
14:55	<i>Networking coffee break</i>	<i>Networking coffee break</i>
15:15	LBF and IC Tomorrow Innovation Award: shortlist presentations	<i>Join the Conversations continued...</i>
16:25	Keynote	
16:40	DMC Question Time	
17:15	Innovation Showcase winner announcement <i>Networking Drinks Reception</i>	
18:00	<b>ENDS</b>	<b>ENDS</b>

## SPEAKERS INCLUDE:

Adrian Hon, Six to Start  
Andrew Savikas, Safari Online  
Anna Rafferty, formerly Penguin Digital  
Ashleigh Gardner, Wattpad  
Bill Thompson, BBC Archives  
Carmen Ospina, Random House Spain  
Charlotte Richards, Penguin  
Chloe Healy, ThinkJam  
Dai Qin, Douban, China  
Dominique Raccah, SourceBooks  
Frances Pinter, Knowledge Unlatched  
Hugh Howey, Author  
Andrew Weinstein, Scribd

Joe Godwin, BBC  
Jon Fine, Amazon  
Jonny Geller, Curtis Brown  
Kim Seok-hwan, Korea  
Matt Locke, Storythings  
Orna Ross, Alli  
Rachel Chou, Open Road Media  
Rebecca Denton, Rockabox  
Richard Mollet, Publishers Association  
Sergei Anuriev, LitRes; Russia  
Tom Dolan, LeaningForward  
Alison Jones, Palgrave Macmillan

## TICKETS:

**Early Bird 1 = £300 (ends 7 Feb)**

**Early Bird 2 = £359 (ends 7 Mar)**

**Standard = £399**

*All prices are exclusive of VAT*

***More speakers to be announced soon!***

**BOOK YOUR PLACE NOW AT [www.londonbookfair.co.uk/dmcreg14](http://www.londonbookfair.co.uk/dmcreg14)**