

40
YEARS

THE
LONDON
BOOK
FAIR®

11 – 13 APRIL 2011
EARLS COURT, LONDON

The London Book Fair 2011 Visitor
Attendees by Geographical Area

Description	Count
ASIA	211
AUSTRALASIA & PACIFIC	79
EUROPE (EU)	3606
EUROPE (NON EU)	816
MIDDLE EAST & NORTH AFRICA	237
NORTH AMERICA	564
SOUTH EAST ASIA	529
SOUTH/CENTRAL AFRICA	180
SOUTH/CENTRAL AMERICA	117
UK	8099