

THE LONDON BOOK FAIR 14-16 MARCH 2017
 OLYMPIA, LONDON
 TAKING WORDS FURTHER
 CONTENT ACROSS MEDIA



Illustrator's Gallery @ The London Book Fair

The London Book Fair is the global marketplace for rights negotiation and the sale and distribution of content across print, audio, TV, film and digital channels.

Our Illustrator's Gallery on Level 1 of Olympia, gives Illustrators the opportunity to exhibit as part of a collective display gallery for the three days of LBF 2017.



ILLUSTRATOR PACKAGES OPTIONS

- 2.25m² Pod
- 2 – Exhibitor Badges
- 4 – Visitor Badges
- Registration for Art Director matchmaking event
- Access to communal meeting tables

→Registration Package (including full access to the online exhibitor portal)
 →Official Printed Directory Entry

£1,000 +VAT*

**Pods can be shared by up to 2 people*

- 0.9 x 0.9m Display Area and Name Board
- 2 – Exhibitor Badges
- 2 – Visitor Badges
- Registration for Art Director matchmaking event
- Access to communal meeting tables

→**Optional** Registration Package (including full access to the online exhibitor portal)
 →**Optional** Printed Directory Entry

From £250 +VAT

NB. All packages are subject to an insurance fee of £130+VAT, however a form can be signed to waive this fee

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 13-19 MARCH 2017

www.londonbookfair.co.uk



Reed Exhibitions
 Books and Publishing



KEY FACTS ABOUT THE LONDON BOOK FAIR



Circa 25,000

PUBLISHING PROFESSIONALS FROM **118 COUNTRIES**



1,591

EXHIBITORS FROM **60 COUNTRIES**



Over 200 seminars

ACROSS **12 STREAMS**



618

RIGHTS TABLE HOLDERS



44,500+

TWITTER
FOLLOWERS

14,800+

FACEBOOK
LIKES

6,700+

LINKEDIN
MEMBERS

208,000+

YOUTUBE
VIEWS



International vs. domestic

42% INTERNATIONAL + **58%** DOMESTIC VISITORS



Where content converges

GAMING, GRAPHIC NOVELS, MAGAZINES,
LICENSES & MORE

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